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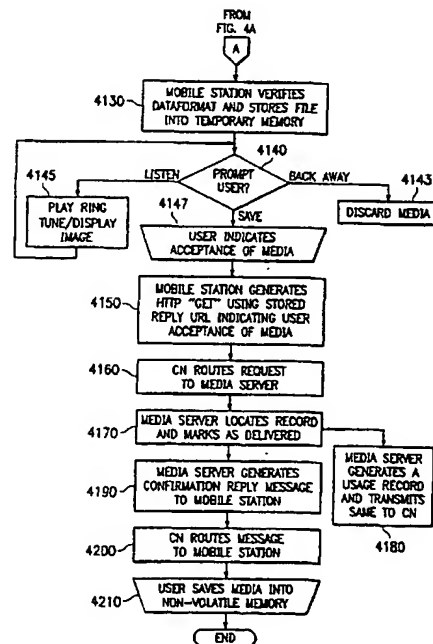
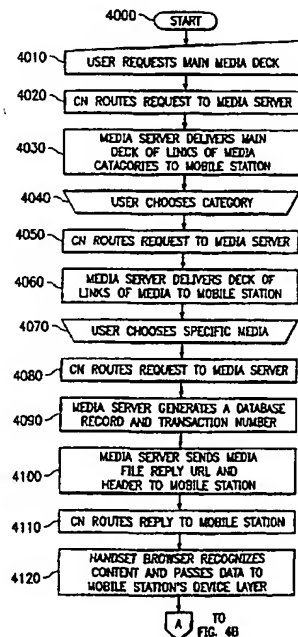
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(54) Title: **DOWNLOADABLE MULTIMEDIA CONTENT AND METHOD FOR ACCOUNTING**



(57) Abstract: A novel system to deliver and reproduce personalizing ringing tune data or other such multimedia content to a wire-
less handset's browser is provided. Additionally, a novel system is provided that allows a consumer preview the multimedia content
(e.g. ring tune, bit-map) (4145) and either approve (4147) or decline (4143) being billed for said particular multimedia message
content.

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DOWNLOADABLE MULTIMEDIA CONTENT AND METHOD FOR ACCOUNTING

FIELD OF THE INVENTION

This invention relates generally to methods and systems for delivering and accounting for multimedia content.

BACKGROUND OF THE INVENTION

Mobile phones (also known as mobile stations and personal trusted devices) have originally had ring tones similar to ordinary telephones. This caused a problem when two users in the same space had the same ring tone--causing confusion as to which mobile station is ringing. This problem has been solved as mobile phones became more advanced. Currently, mobile phones have several pre-stored ring tones from amongst which a user may select a preferred ring tone. In addition to ordinary ringing tones, melodies from familiar pieces of music have been implemented as ring tones and may be amongst the ring tones from which to choose. Ringing tones may also be referred as ring tunes, especially if in the form of a melody. With the increase use of mobile phones, there is still a possibility of the same user in the same space using the same ring tune.

Programming a telephone's ringing tone has been taught in United States Patent Number 6,094,587 issued to Armanto et al. on July 25, 2000, assigned to assignee of the present invention. Said patent is incorporated herein by reference. In Armanto et al., the ring tone is sent to a mobile station in the form of a ring-tone message including an identifier identifying the message as a ring tone. Upon reception, the ring-tone message is identified on basis of the ring-tone message identifier. The ring-tone message it is then modified into a suitable form for a ring-tone generator and memory. The ring tone may be sent as characters in a short message such as Short Message Service (SMS), Unstructured Supplementary Service Data (USSD), or by means of an off-line infrared link, e.g., of Inferred Data association (IrDa) type.

Short message service (SMS) is an example of message communication in mobile networks--specifically in GSM networks. SMS differs from speech and data

services in that to send a short message, a connection from the sender to the receiver need not be established, since short messages are transmitted through signaling on control or signaling channels in digital mobile networks.

5 This situation does not provide the capabilities for a consumer to browse a selection of ring tones. Furthermore, each SMS or the like message may result in a charge to the consumer, even if the ring tone is not suit the consumer. Examples of message billing are provided by International Application Number PCT/FI99/00935, published on May 18, 2000, assigned Publication Number WO 00/28746 entitled MESSAGE COMMUNICATION CHARGING (assigned United States Serial Number
10 09/850,036 and International Application Number PCT/FI98/00474, published on December 10, 1998, assigned Publication Number WO 98/56202 entitled BILLING MOBILE TERMINATED SHORT MESSAGES (assigned United States Serial Number 09/545,119). All said patent applications are assigned to a related entities of the assignee of the present invention and are incorporated herein by reference.

15 There are currently websites from which a consumer may receive instructions and text which will allow them to manually program a tune into a mobile station or send ring tones to Nokia brand mobile stations. Examples of such sites are www.clubnokia.com and www.yourmobile.com. This requires the user to have access to a personal computer (PC) or other World-Wide-Web (WWW) surfing
20 device using browsers that support basic industry standards such as Hypertext Transfer Protocol (HTTP) and Hypertext Mark-up Language (HTML). Such WWW sites have been designed for desktop PCs and faster connections and do not function well in narrow bandwidth and limited screen size devices.

Recent advancements in web protocols have resulted in the creation of the
25 Wireless Application Protocol (WAP). WAP solutions using Handheld Device Markup Language (HDML) or Wireless Markup Language (WML) allow web content to be adapted for use on narrow bandwidth and limited screen size handheld devices such as mobile stations. Mobile station manufactures are embedding high-value added applications such as WAP compliant microbrowsers in their mobile stations
30 that allow the mobile stations to function as a client for services and content from the Internet through a wireless portal. Microbrowsers may be logic in the form of software or firmware embedded in the end user device that enables the device to

interact with a gateway on a network. Examples of microbrowsers are the Nokia Microbrowser as shown in Appendix A--herein incorporated by reference and UP.Browser from Phone.com (Redwood City, California; www.phone.com). A style guide for HDML may also be obtained from (www.phone.com) and is incorporated
5 herein by reference.

A wireless portal or gateway is the point of entry through which the user accesses Internet content and services. The portal may send content and/or services to the user (referred to as PUSH) or the user may request content or services from the portal provider (referred to as PULL). An example of such a portal
10 would be the Nokia Artus MAX Platform (www.nokia.com/wap/products.html).

Information on WAP can be obtained at (www.wapforum.org) or *Understanding WAP; Wireless Applications, Devices, and Services*; ISBN 1-58053-093-1; Artech House Publishers (Boston; www.artechhouse.com) herein incorporated by reference.

15 It would thus be desirable to deliver ring tunes to a mobile station via WAP or other similar service. There is also a need to provide the consumer with a system to approve or decline the billing of a delivered tune. There is also a need to provide for crediting a consumer who accepts advertising in the form of logo and/or jingles.

SUMMARY OF THE INVENTION

20 A novel system to deliver and reproduce personalizing ringing tune data or other such multimedia content to a wireless handset's WAP browser is provided. Additionally, a novel system is provided that allows a consumer preview the multimedia content (e.g. ring tune) and either approve or decline being billed for said particular multimedia message content. The consumer may also receive credit for
25 accepting advertising content. The user requests media content by sending message with a header comprising an identification number, the user then receives a message which comprises the media content and a Universal Resource Locator (URL), upon accepting the media by saving said media in a non-volatile memory; a
30 primitive is generated based on the URL. This is incorporated in a message and sent to an accounting server.

An advantage of this invention is that a consumer can select multimedia content such as ring tunes directly from a handset and not have to be in front of a PC to select multimedia content for delivery via SMS or Multimedia Message Service (MMS).

A BRIEF DESCRIPTION OF THE DRAWINGS

5 The above set forth and other features of the invention are made more apparent in the ensuing Detailed Description of the Invention when read in conjunction with the attached Drawings, wherein:

Figure 1 is an illustration of mobile station with limited screen size and keyboard;

10 Figure 2 is an illustration of a WAP browser;

Figure 3 is an additional illustration of a WAP browser ;

Figure 4 is a flowchart illustrating an embodiment in accordance with the invention, it consists of Figures 4A, and 4B;

15 Figure 5 is a session diagram showing hardware associated with the various steps shown in Figures 4A and 4B;

Figure 6 shows a display sequence of a mobile station receiving a multimedia message in accordance with an embodiment of the invention; and

Figure 7 shows a tone activation sequence in accordance with a embodiment of the invention.

DETAILED DESCRIPTION

20 The invention may be used in radio systems which provide for browser. The examples describe the use of the invention in a Universal Mobile Telecommunication System (UMTS) utilizing a broadband code division multiple access (CDMA), (TDMA), method implemented with any WAP or the like, yet without restricting the invention thereto.

25 SMS has evolve to include mobile multimedia. Multimedia Message Service (MMS) includes images, audio, video, data, and text or combination thereof.

Assignee of the present invention introduced a messaging concept called Smart Messaging at CeBit 1997. Smart messaging allows Internet information to be delivered to any GSM mobile station that supports short messages. Smart Messaging utilizes the Artus Messaging Platform that retrieves Internet information in HTML format and converts it to a short message via TTML. TTML, a subset of HTML, is Nokia's protocol for presenting information accessed from the Internet on GSM phones. Since Internet content retrieval is done in HTML content providers do not need to make changes to Web servers. Developers gain unified access to the entire global user community, by wireless telephony also.

Other mark-up languages such as XHTML and TML (Task Mark-up Language) are currently being used. Those skilled in the art may be able to use these other languages. The scope of the invention is not intended to be limited to any one mark-up language.

Smart Messaging uses the Narrowband Sockets protocol, developed jointly by Intel and Nokia. It does for wireless phones what the Windows sockets stack does for Microsoft's operating system: i.e. it provides a standard means of connecting to the Internet.

The Narrowband Sockets (NBS) specification is an open industry specification initially developed by Intel and Nokia. Using the functions defined in this specification, wireless messaging applications for mobile PC and SmartPhone users are able to be created using familiar Internet programming interfaces. The NBS specification extends the reach of the Internet to create "always-connected" mobile station clients.

The NBS specification defines an efficient implementation of UDP and TCP services over wireless messaging networks. NBS is also network independent, so applications may use NBS to send and receive data via short messages over any network. The NBS specification provides BSD socket and Winsock2 programming interfaces, all of which are well known to those skilled in the art.

Narrow-Band Sockets Specification, Revision 1.0, March 7, 1997 may be downloaded from the URL www.forum.nokia.com as can a white paper entitled Narrowband Sockets; A wireless messaging protocol and API for enabling AOAC

mobile communications. Both specification and white paper are incorporated herein by reference.

Sending messages including graphics is taught by International Patent Application Number PCT/EP00/02370 published on September 28, 2000, as
5 Publication Number WO 00/57617. Said international application is assigned to assignee of the present application. And is incorporated herein by reference.

Referring to the figures in the present invention, Figure 1 is an illustration of a typical mobile station that would incorporate an embodiment of the present invention. This illustration is an exemplar only and the arrangement described is not critical to
10 the practice of the invention. In this case, mobile station 100 is a wireless phone handset with a limited screen view and handset. Mobile station 100 could comprise a wireless system which operates according to any various cellular standards, such as Global System for Mobile communication (GSM), Code Division Multiple Access (CDMA) or any of their progeny and the like.

15 Information on CDMA is provided by Telecommunications Standards (TIA). The books *IS-95 CDMA and CDMA2000* by Vijay K. Garg; ISBN 0-13-087112-5; published by Prentice Hall (New Jersey; www.phptr.com) and WCDMA for UMTS Radio Access for Third Generation Mobile Communications edited by Harri Holma and Antti Toskala (both of Nokia, Finland); ISBN 0 471 72051 8; published by John
20 Wiley and Sons, Ltd (England; www.wiley.com) provide a understanding of the material. Both books are incorporated herein by reference.

Mobile station 100 comprises a display 110 which displays data, menus and areas for softkey functions 121A and 121B that can be activated by pressing of softkeys 120A and 120B. Scroll keys 130 are also provided to scroll through menu
25 items featured on display 110. Scroll keys 130 may also be a rolling cylinder, ball or the like which will allow for scrolling through items displayed. Keyboard 140 operates for the input of data. The keys of keyboard 140 may also be illuminated by various methods known to those skilled in the art to produce a visual reminder in response to an event. Entry of data may be facilitated by the use of predictive
30 keyboard entry that is known by those skilled in the art. Data is stored in a memory 180. Memory 180 may include volatile Random Access Memory (RAM) including a

cache area for the temporary storage of data. Mobile station 100 may also comprise non-volatile memory 160, which may be embedded or may be removable such as a removable Subscriber Identification Module (SIM). Non-volatile memory 160 may be EEPROM or flash memory and the like available from SanDisk (Sunnyvale,
5 California) or Lexar Media (Fremont, California). Memories 160 and 180 may include logic that controls the operation of processor 170 to implement functions according to embodiments of the invention. The logic may be software or firmware code. Processor 170 generates appropriate commands and controls the other component blocks of mobile station 100. Processor 170 may also have embedded
10 cache memory. Mobile station 100 also comprises a speaker 190 for providing sounding of the ring tunes.

The display may also be a virtual display such as is provided by MicroVision (Seattle, Washington). The display may also be the housing of mobile station 100 using electronic ink from E Ink Corporation (www.eink.com; Cambridge,
15 Massachusetts), and Lucent Technologies' (Cambridge, Massachusetts) active-matrix drive circuits printed on plastic. The special inks consist of nanometer-sized semiconductor particles such as those developed by Joseph Jacobson et al. Attention is directed to U. S. Patent Nos. 5,930,026; 5,961,804; 6,017,584; 6,072,716; 6,118,426; 6,120,588; 6,120,839; and 6,130,773, all of which are herein
20 incorporated by reference. The work on this technology has been conducted at MIT, and more recently at E Ink.

Mobile station 100 may also be provided with an interface to allow the audio of the mobile station including the ring tunes to be play over an existing audio system. Such an interface is provided by United States Patent Number 6,163,711
25 entitled METHOD AND APPARATUS FOR INTERFACING A MOBILE PHONE WITH AN EXISTING AUDIO SYSTEM issued on December 19, 2000 to Juntunen et al and assigned to assignee of the present application. Said patent is incorporated herein by reference. This provides for a better speaker system which will allow for the playing of polyphonic tunes.

30 Mobile station 100 also may have infrared transceiver 150 or other means of local data transfer so that data may be shared with other devices such as other mobile stations, car guidance systems, printers and the like. The sharing of data

may also be provided by a Radio Frequency IDentification (RFID) transponder tag that is known to those in the art as a means for local data transfer. Mobile station 100 may also include a charge couple device or other such image capture device. Another means for sharing data is provided by Bluetooth. Information regarding
5 Bluetooth can be found at www.bluetooth.com.

Embodiments in accordance with the invention may be used in bearer services such as SMS, Circuit Switched Data (CSD), 3rd Generation Partnership Program (3GPP), and bearer independent solutions such as Wireless Application Protocol (WAP) and the like.

10 Details on WAP architecture and specifications are available from the WAP Forum located at www.wapforum.org and are herein incorporated by reference. The WAP specifications provides for a Wireless Applications Environment (WAE). WAE is provides a general application environment which builds on the World Wide Web (WWW) model of technologies.

15 In the WWW model, servers present content to clients in a standard format such as HTML or XML—also referred to as webpages or documents. The documents are browsed by user agents known as browsers embedded in the client. Resources on the WWW are named with internet standard Universal Resource Locators (URL)s. The browser communicates with the server using standard
20 networking protocols, the most common of which is Hypertext Transport Protocol (HTTP).

WAE follows the WWW model. Content is in a standard format such as WML, which is similar to XML. In WAP, pages or documents of the WWW domain become cards or decks. Applications are provided which parse HTML formatted documents
25 and translates them into HDML or WML format decks/cards. The content is transported using HTTP in the WWW domain of the network and HTTP-like protocol referred to as Wireless Session Protocol (WSP) in the wireless domain.

Figure 2 is an illustration of a WAP client. In the preferred embodiment of the present invention, Mobile station is configured as a WAP client. Like most network
30 architecture, WAP is organized as a series of layers. WAP client 200 comprises user agent layer 230, URL & HTTP layer 240, protocol layer 250. WAP client 200 of

Figure 2 also comprises various Application Program Interfaces (API)s, such as Wireless Applications Environment (WAE API) 210. Platform APIs 215, and Wireless Datagram Protocol (WDP API) 220.

WDP adopts the User Datagram Protocol (UDP) defined in the WWW domain
5 and the WDP API may support data bearer services of standards such as GSM, CDMA, GPRS, CDPD and the like.

User Agent Layer 230 comprises WML browser 231, WMLScript virtual machine 232 to program mobile station, and WMLScript libraries 933 that are a set of standard function. WML browser also referred to as a microbrowser
10 communicates with a gateway using WSP. The gateway communicates with the server using HTTP.

URL & HTTP Layer 240 comprises URL Loader 941 HTTP Loader 242, and cache 243.

Protocol Layer 250 comprises wireless protocol stack which in-turn comprises
15 Wireless Session Protocol (WSP) 261, Wireless Transaction Protocol (WTP) 262 , Wireless Transport Layer Security (WTLS) 263 for security control, Wireless Datagram Protocol (WDP) 264 may be coupled to bearer services and provides service to the upper layers on protocol stack 260.

Figure 3 is another example of a WAP client on mobile station 100 of Figure
20 1. Client 300 comprises, WML browser components 310, User Interface (UI) level 380, and Bearer level 390. WML browser interprets the WML contents (cards and decks) received from the WAP gateway and passes the content to UI using the APIs provided. The WML browser also maintains the browser state information.

UI level 380 further comprises main windows & menu component 381,
25 settings 382, card rendering 383, and bookmark 384 components.

Bearer level 390 includes an implementation of a User Datagram Protocol (UDP) bearer. This bearer is capable of supporting Circuit Switched Data (CSD) networks.

User Agent (UA) Level comprises the core of the browser 310, namely, WML Interpreter 321, WMLScript Interpreter and standard libraries 322, and Push Subsystem 323. WML Interpreter supports the WML language specification including WBMP image files, an asynchronous image loader, and cookies.

5 WMLScript Interpreter handles encoded WMLScript content and performs operations specified by said content. Libraries include support for browser and URL handling functions. UA Level interfaces with the UI Level using WML, WMLScript and Push APIs.

Push Subsystem 320 further comprises Push Handler 324, Service Indication (SI) Decoder 325, Service Loader (SL) Decoder 326, and a WBXML Parser 327.

10 Push Subsystem utilizes the WBXML parser to dispatch Push messages to either SI Decoder 325 or SL Decoder 326. Once the message has been decoded, Push Handler 324 interacts with the mobile station's services, (i.e. messaging, alerts), and client's Loader Level 330 to complete the Push process.

15 Loader Level 330 comprises HTTP Loader 331, URL Loader 332, Cache 333, Application Dispatcher 334, WSP Header Handling 335, Content Dispatcher 356, WSP Adapter 357. Loader Level 330 handles the loading of URLs using HTTP scheme. URL and header validations are performed at this level. Support for cookies and basic authentication are also provided. Cache logic and storage may

20 also be supported at this layer. Loader Level 330 also provides for content and application dispatching including Push dispatching. Loader Level 330 interfaces with Wireless Protocol Stack (WSP) Level via WSP handling API and UA Level via Loader APIs.

Example clients and browsers provide for host specific content types—also

25 known as Multimedia Internet Mail Extension (MIME)-types, which allows the mobile station to perform functions above those normally allowed by the client. The present invention provides a novel MIME-type and file formats to allow mobile station to perform special network operations such as downloading ring tunes and bitmaps. Thus, a ring tune or other multimedia may be downloaded and the response posted

30 to the included an URL.

The bitmaps may be displayed on display 110 of mobile station 100. Another embodiment may be provided if the housing of mobile station 100 is manufactured with special inks created by E-Ink which allow for displays to be created on flexible plastics. Therefore, the whole mobile station housing may be an advertisement.

- 5 MIME describes how messages are sent on the Internet. HTTP and the like protocols uses mime-typing to allow servers to specify the type of data they are returning to a client. For the Nokia 6185 mobile station, a new mime-type is defined as **"application/nmp-content."** This mime-type is normally associated with files having an ".nmp" extension, but a server may use this mime-type for any file..

'NMP CONTENT' TYPE HEADER

- 10 Data marked as **"application/nmp-content"** should begin with a specific header so that the mobile station may recognize its data type.

Table 1 NMP_HEADER

Field	1.1 Size (bytes)
FILE_TYPE	8
LENGTH_MSB	1
LENGTH_LSB	1
SUB_FIELD_CNT (novel field)	1
RESERVED	1

- As can be seen from Table 1, the header comprises a FILE_TYPE field which
 15 is eight bytes of ASCII text designating the file type. Further information on file type is provided by Table 2.

LENGTH_MSB - Most significant byte of data following the header.

LENGTH_LSB - Least significant byte of data following the header.

SUB_FIELD_CNT - Number of sub-field blocks

- 20 RESERVED - Reserved bits.

Table 2 File Types

FILE_TYPE (ascii)	1.2 Type
"NMP-RNG0"	Ring Tune
"NMP-BMP0"	Wakeup bitmap
"NMP-PPC0"	Performance counter request
"NMP-CNT0"	Generic Content Data (new)
"NMP-CMT0"	Commit Data Order (new)

"NMP-RNG0" FILE TYPES

The NMP-RNG0 file type is used for downloading ring tunes. Table 3 provides the format for a ring-tune file type.

Table 3 Ring Tune File Type

Field	1.3 Size (bytes)
FILE_TYPE	8
LENGTH_MSB	1
LENGTH_LSB	1
RESERVED	2
RING_NAME	12
RING_DATA	2 to 200

5

FILE_TYPE, LENGTH_MSB, LENGTH_LSB, RESERVED are as in Table 1 with FILE_TYPE being NMP-RNG0.

RING_NAME is an ASCII string which names the ring tune. RING_DATA is a binary NMP ring format. This data format was provided in United States Patent
 10 Number 6,094,587 entitled PROGRAMMING OF A TELEPHONE'S RING TONE issued to Armanto et al. on July 25, 2000, and assigned to assignee of the invention described herein.

The ringing tone can be changed into characters and included in the short message as characters in the form of notes in the following way.

Notes in characters:

C, D, . . . , G, A, H Notes from A to G of a lower octave
 c, d, . . . , g, a, h Notes from A to G of a higher octave

5 # raises the preceding note a semitone
 (e.g., high)
 b flattens the preceding note a semitone
 (e.g., dull)

Duration:

10 no character basic length
 preceding note: half the basic length
 + preceding note: double the basic length
 . preceding note: 1.5 times the basic length
 .. preceding note: 1.75 times the basic length

15 A length character may be cumulative, e.g., a single character always
 contributes to the effect of the character preceding it. For example,
 C+ means three times the basic length, C--- means 0.125 of the basic
 length.

Rests:

20 ; rest; as long as the basic length
 , rest; half the basic length

Other rests can be input by using characters modifying the length of a
 note together with rest characters.

25

As presented above, a ringing tone produced by notes can be coded in
 characters, which can be sent in a short message, whereupon, in reception, the
 received characters can be processed into the transmitted ringing tone, which can be
 stored in a ringing tone memory and reproduced when the phone rings. Thus, the
 30 method is particularly suitable for a device, wherein the ringing tone can be
 programmed as notes through a user interface or it has been pre-stored in a ringing
 tone memory as notes.

In addition to the specifications presented above, other factors related to a
 ringing tone and its specification can also be specified as characters, e.g., in the
 35 following way:

:ACD :X

,wherein X is an optional number (integral number),
 repeats a note sequence ACD X times, twice if X is missing
 /X ACD / ,wherein X is an optional number (integral number),
 reduces the length of notes inside characters "/", e.g.,
 by dividing by number X. Third notes, according to this
 specification, would be marked "/3 ACD /"

\$ Inputs sharp and flat notes, e.g., for all notes inside
 parentheses, in which case it is not necessary to separately
 input character # or b for these notes.

(:) Specifies repetitions, e.g., so that (5CD:2E:F) is played CDE
 CDE CDE CD CD.

! Switches on/off a "staccato" music mode, e.g., until the
 following character, increases the length of a note by an
 appropriate percentage and reduces the proportion of a rest,
 thus accomplishing a fragmentary style without changing the
 overall time. In a computer simulation, increasing the length
 of a note by 50-60% or even by 70% sounds good still.

? Switches on/off a separate notes function, e.g., until the
 following character, increases the length of a note for a
 minimum period of time and a rest lasts for the rest of the
 time producing music, where two same notes one after another
 can be heard as separate notes, unlike a "flowing" music
 mode, wherein preceding notes would be heard as a single
 note. A rest between notes must have the same duration.

Notes that are shorter than the specified rests cannot be heard
 as separate notes. In a computer simulation, rests between
 notes that last for about 30 ms sound good by means of the
 separate notes function.

~ Raises a default octave. If the default octave is 1, raises it
 to 2, otherwise 1.

" Lowers a default octave. If the default octave is 3, lowers it
 to 2, otherwise 3.

If it is assumed that there are 4 octaves in use, it is possible to
 use, as presented above, two octaves simultaneously by means
 of capital and small letters C . . . H, c . . . h.

X raises all following notes X by one degree, wherein X is an
 integral number. Flattens, if X is a negative number.

Number Specifies a tempo, beats per minute, e.g., how many notes of

(alone) the basic length per minute.

Empty space to be ignored.

In addition, a ringing tone can be combined with some other message through a user interface, for example:

- 5 * a flashing light when the phone is ringing - switches the
 light
 on/off.
-

- 10 ASCII characters are transformed into binary characters. The ASCII
characters may be presented as hexadecimal, which can be easily further
transformed into binary numbers. In the following, we will present how the word
"Calling" is transformed into a binary number. In the following, two numbers, in a
hexadecimal form, correspond to the ASCII character, separated by a space, and
15 each of the hexadecimal characters can be presented in four bits, i.e., in the
following, each ASCII character is presented by means of 8 bits.

As ASCII characters: "Calling"

In the hexadecimal form: 43 61 6C 6C 69 6E 67

In the binary form: 0100 0011 0110 0001 0110 1100 0110 1100 0110 1001
20 0110 1110 0110 0111

- In the actual transmission, the characters are sent one after another without
spaces, i.e., as an unbroken bit sequence. Thus, for each ASCII character, there is
a specific hexadecimal and binary form, in which case the examples presented
above for specifying notes by means of ASCII characters can be transformed into
25 binary characters.

- Another alternative for sending a ringing tune as characters is to first convert it
into a MIDI form (Musical Instrument Data Interface), which is a well known
communications language for instruments. This could be implemented by arranging,
in a mobile station, a MIDI converter. The MIDI converter would preferably be
30 located in the processor which, in this case, in reception, would convert the
characters, received in MIDI, into an appropriate form for the telephone's ringing tone
generator and memory. Similarly, in transmission, the MIDI converter would convert

the ringing tune into characters in accordance with the MIDI form: The MIDI converter would enable ringing tunes to be composed, e.g., by means of computer-based composition programs supporting the MIDI form and, thus, the transmission of the produced melody from a computer or server to a mobile station, e.g., in a short message.

"NMP-BMP0" File Types

This file type is used for downloading wakeup or other bitmaps.

Table 4 Wakeup BMP File Type

Field	1.4 Size (bytes)
FILE_TYPE	8
LENGTH_MSB	1
LENGTH_LSB	1
RESERVED	2
BMP_FORMAT	1
BITS_PER_PIXEL	1
BMP_HEIGHT	1
BMP_WIDTH	1
PIXEL_DATA	varies

FILE_TYPE, LENGTH_MSB, LENGTH_LSB, RESERVED are as in Table 1 with FILE_TYPE being NMP-BMP0.

BMP_FORMAT field is 0x00 for an NMP Bitmap Format. 0x00 to 0xFF are reserved.

Table 5 BMP Formats

BMP_FORMAT	1.5 Format
0x00	NMP Bitmap Format
0x01 – 0xFF	Reserved

The BITS_PER_PIXEL field indicates the number of unsigned bits for each pixel.

The BMP_HEIGHT field indicates the height of the bitmap height in pixels (unsigned).

The BMP_WIDTH field indicates the width of the bitmap in pixels (unsigned).

PIXEL_DATA is a stream of bytes representing the bitmap data.

"NMP-PPC0" FILE TYPES

This file type is used for downloading a PPC request file. This file contains a list of ids whose corresponding data should be uploaded.

5

Table 6 PPC Request File Format

Field	1.6 Size (bytes)
FILE_TYPE	8
LENGTH_MSB	1
LENGTH_LSB	1
RESERVED	2
SCRIPT_URL	1 to 150
SPECIAL_DATA	1
PPC_LIST	0 to 255

FILE_TYPE, LENGTH_MSB, LENGTH_LSB, RESERVED are as in Table 1 with FILE_TYPE being NMP-PPC0.

SCRIPT_URL is a NULL terminated ASCII string containing the URL of a Common Gateway Interface (cgi) or other script that will process the resulting data.

10 SPECIAL_DATA is a bitmask of the special data requested. More information is provided in Table 7.

PPC_LIST is a list PPC_ids whose data is to be uploaded.

Table 7 PPC Special Requests

SPECIAL_DATA	1.7 Parameter
0x01	Mobile Identification Number (Required)
0x02	MCU Software version String
0x04	DSP Software version String
0x08	PRL version number
0x10	Life/Warranty Timer value
0x20	Reserved
0x40	Reserved
0x80	Reserved

"NMP-CNT0" FILE TYPES

This file type is an evolution from the downloadable file format, and includes a variety of content types.

Table 8 CNT0 File Format

Field	1.8 Size (bytes)
FILE_TYPE	8
LENGTH_MSB	1
LENGTH_LSB	1
SUB_FIELD_CNT	1
RESERVED	1

One of more occurrences of the following SubID record:

SUB_ID	1
LENGTH_MSB	1
LENGTH_LSB	1
RESERVED	1
SUB_ID_DATA	LENGTH

- 5 FILE_TYPE, LENGTH_MSB, LENGTH_LSB, RESERVED are as in Table 1 with FILE_TYPE being NMP-PPC0.

SUB_FIELD_CNT is a novel field as seen in Table 1.

SUB_ID TYPES

RING_BINARY	0x00
RING_SMART_MSG	0x01
RESERVED	0x02 through 0x0F
BMP_BINARY	0x10
BMP_X_UP_BMP	0x11
BMP_WBMP	0x12
RESERVED	0x13 through 0x1F
RESPONSE_URL	0x20
RESERVED	0x21 through 0xFF

SUB_ID BLOCK DATA FORMATS

- Each SUB_ID Block has a unique data format according to its type. This data is positioned in the SUB_ID_DATA field of the block record. As of filing of the
- 10 present application, only three data types are defined:

RING_BINARY – Contains the same data type as NMP-RNG0 (see table 3)

Field	Size (bytes)
RING_NAME	12
RING_DATA	2 to 200

BMP_BINARY – Contains the same data type as NMP-BMP0 (see table 4)

Field	Size (bytes)
BMP_FORMAT	1
BITS_PER_PIXEL	1
BMP_HEIGHT	1
BMP_WIDTH	1
BMP_DATA	varies

- 5 **RESPONSE_URL** – Contains an URL to "goto" to receive the commit message. If this field exists in the data file, the device, e.g mobile station, must make an HTTP "GET" request to the included URL and not write the data until it receives a commit message.

Field	Size (bytes)
URL_DATA	N

URL_DATA is a string of ASCII characters.

10 "NMP-CMT0" File Types

This file type designates a content commit order. When a file is downloaded that includes a response URL, the device must make an HTTP "GET" request to the included URL. The server may then reply with a file of this type to inform the mobile station that it is has permission to save the data to permanent memory. This mime-

- 15 type has no data.

Field	1.9 Contents
FILE_TYPE	"NMP-CMT0"
LENGTH_MSB	0
LENGTH_LSB	0
SUB_FIELD_CNT	0
RESERVED	0

The system and method for using the novel header and file format is as follows:

Included two data blocks, a ring tune and commit URL in a message.

For example, commit URL may be
 5 <http://marge.americas.nokia.com/wml/commit.nmp>, basically this is a file with only the commit header.

The ring tunes are converted to a binary block (in the preferred embodiment--the SUB_ID BLOCK format) file. Then, another binary file for the commit URL block is created. The files are concatenated and a header is prepended including the
 10 combined length.

As an exemplar:

OLD FORMAT:

8 bytes identifier (i.e. NMP-RNG0)
 2 bytes length
 15 2 bytes reserved
 N bytes of data (specific for each type)

NEW FORMAT:

8 bytes identifier (specifically "NMP-CNT0", old format/header supported)
 20 2 bytes length
 1 byte num_sub_params
 1 byte reserved.
 (optionally repeated versions of the following)
 1 byte subblockID (00 - Ring Binary, 01 - Ring Smart Msg, 20 - Commit URL)
 25 2 bytes length

N bytes data

Another embodiment of the new format::

8 bytes identifier (specifically "NMP-CMT0" - commit order)

5 2 bytes length == 0

2 bytes reserved == 0

This novel format supports multiple content types in the same file. Therefore, five ring tones may be download in one file, or a ring tone and a bitmap. This allows multimedia such as message profile themes to be downloaded.

10 Figure 4 which consists of Figures 4A and 4B is a flowchart showing various steps to be taken in accordance with an embodiment of the present invention. Figure 5 is a session diagram showing the flow between the various network entities. The steps reference in Figure 4 are repeated in Figure 5 to show flow from entity to entity.

15 Referring now to Figure 4A and Figure 5, the system starts at step 4000. At step 4010, the user of a device such as a mobile station 100 of Figure 1, (500 in Figure 5), requests a main ring tune deck from a ring tune or media server 530 entering the URL of the media server. The URL may also be selected for a pre-stored list of URLs commonly referred to in the art as bookmarks or favorites. In the
20 preferred embodiment, the user may be presented with a special menu on the display when the power-button of the mobile station is depressed. In this case, the URL has already been stored in the mobile station and pressing a selection on this special menu invokes the browser using the stored URL.

25 The carrier network (CN) 510 routes the request to media server 530 through the Internet 520 via WAP gateway or the like at step 4020. HTTP header contains the Mobile Identification Number (MIN) of mobile station 500.

Media server 530 may be a server for a copyright clearance provider such as BMI. Media server may be owned by an Internet Service Provider (ISP) or by a

carrier network. The media server may also be owned by record company or copyright clearance provided such as BMI. In the preferred embodiment, the media server is part of the Club Nokia network (www.clubnokia.com).

At step 4020, media server 530 has received the requests and delivers a main
5 HDML deck consisting of links that define ring tune or other media categories to the mobile station 500. This is routed through the carrier network via WAP gateway. The categories are presented on display 110 (see Figure 1) of mobile station 500 (100 in Figure 1). See step 4030. User may then choose a category of media at step 4040. For example, the user may be interested in movie tunes/jingles and
10 selects this category. The carrier network routes the request for the category via WAP gateway or the like through the Internet to the media server (step 4050). Again the HTTP header has the MIN of the mobile station.

At step 4060, media server 530 delivers a HDML deck consisting of specific links to the ring tunes based on the category selected by the user in step 4040.
15 Again, in the preferred embodiment, this is routed by the carrier network. At step 4070, the user chooses a specific ring tune. Figure 6A is an example of a typical display to select a tune. The figure shows "5 Austin Powers" as the selection chosen by the user. The list of tunes for this category is shown on display 110 of mobile station 100. The user may use scroll key 130 and softkeys 120A or 120B to make
20 the selection. Alternatively, the user may press the number "5" key 145 to make the selection.

The selection has an URL tied to an Active Server Page (ASP). This is routed by the carrier network 510 via WAP gateway through Internet 520 to media server (step 4080). The HTTP header has the MIN of the mobile station.

At step 4090, using ASP, media server 530 generates a database record and a transaction number that reflects the specific mobile station request based on time and MIN. The media server sends the tune file and programmatically, (using ASP, JAVA applet and the like), generated reply URL header to handset in proper format using specific MIME-type as described above. This is done at step 4100 and is
30 routed by carrier network at step 4110.

At step 4120, the mobile station recognizes the mime content and passes the data to the mobile station's device layer. The system description continues on Figure 4B. At step 4130 on Figure 4B, the mobile station verifies the data format and stores the file into temporary random access memory (RAM), e.g. memory 180 or
5 cache of processor 170 in Figure 1. The file may include reply URL with transaction number, tune/bitmap data and a label tag.

The user is then prompt via display on the mobile station (step 4140). The user may "back away" and discard the media (step 4143). In this case, The transaction would be terminated and the user will not be bill for the media content.
10 The user may also save without previewing or listen to the ring turn and/or view the image, 4145. At this point, the user is again prompt for a decision, (4140):

Discard (4143);

Listen again (4145); or

Accept the media and continue with the transaction (4147).

15 Figure 6B shows an example of a typical display showing a choice offered to the user on display 110 of mobile station 100. The display indicates that a new ring tone (or tune) has been received. The user may listen to the tune by pressing softkey 120A or save the tune by pressing softkey 120B.

Referring again to Figure 4B, at step 4150, the mobile station generates a
20 HTTP "GET" primitive using the reply URL stored in RAM. Thus, indicating acceptance of the media, (ring tune or image). The carrier networks routes the acceptance message via a WAP gateway to the media server 530 (step 4160). The HTTP header contains the mobile station's MIN.

Media server 530, at step 4170, locates the record using information from the
25 message such as the transaction number, the MIN, or a combination of information. Media server 530 generates a usage record and transmits same to the carrier which may stored the transaction on accounting server 540. In another embodiment, the media server may also server as a accounting agent. However, in the preferred embodiment the carrier bills the user through an invoice to the user including other
30 debits or credits for service and content.

Having the carrier handle the accounting allows for small transactions which may include fractions of cents to be combined with other charges for convenient billing/crediting and payment. The carrier may perform the accounting "in-house" or they may rely on accounting agents or other 3rd parties who have developed accounting systems. Examples of such systems are Lucent's Kenan system (www.kenan.com; Cambridge, Massachusetts) or Amdocs' Ensemble (www.amdocs.com; Stamford, Connecticut). Accounting for copyright royalties and other costs associated with content provision may be performed by the accounting system.

There may be cases where the user may be able to get a credit on their bill based on the ring tone chosen and whenever the tune is played. For example, the user may select to download a theme from a movie being promoted or a jingle for a promoted product, e.g. Coca-Cola. The promoter may provide the user with credit to their bill or digital cash or coupon to be used to purchase an item. Digital cash and a method for mobile station payment systems are provided by United States Patent Number 6,078,806 granted on June 20, 2000; which is a continuation of United States Serial Number 08/597,845 filed on February 7, 1996, now Patent Number 5,887,266 granted on March 23, 1999, both entitled METHOD FOR USING APPLICATIONS IN A MOBILE STATION, A MOBILE STATION AND A SYSTEM FOR EFFECTING PAYMENTS, issued to Heinonen et al., assigned to assignee of the present invention and incorporated herein by reference. The promoter gets exposure because everyone in ear-shot of the user will hear the jingle. A download image of a corporate logo will also provide advertising for the promoter. The image may be displayed on display 110 or on cover itself using technology such as is available from Eink Corporation (Cambridge, Mass.)

Instead of a Pull process which has been described herein, wherein the user is pulling the content from the media server, a Push process may be used. As an example, in a Bluetooth enabled mobile station, promoters would be able to offer ring tones to the user. Information regarding Bluetooth may be found at (www.bluetooth.com).

Referring again to Figure 4B and Figure 5, media server 530, at step 4190, also generates a confirmation reply message to the mobile station using the novel

mime-type described above. The carrier network routes this message to the mobile station through a WAP gateway or the like (step 4200).

Upon receipt of the confirmation message, the mobile station will save the media file (tune/bitmap and label) to non-volatile RAM. Figure 6C shows a typical display informing the user that the ring tune has been "Saved." User must then select the ring tune or image following the procedure provided by the customization features offered by the mobile station.

The reply URL may also be stored in non-volatile RAM. The URL may be used to record and report back to the carrier accounting server or media server whenever a tune is played. As described above the playing of a tune may invoke the receipt of digital cash or credit to the user's bill. Figure 7 shows a tone activation sequence 700. If the tone has a reply URL connected with it, a function call 710 may be invoked to activate the WAP browser and report usage of the tone to a accounting server which may credit the user account. This process may also serve to account for per use royalty payments for media.

The credits may be maintained on the mobile station itself. Digital cash or transaction credit value information may be stored, e.g. as a code word in mobile station's memory. Digital cash and a method for effecting payments are provided by United States Patent Number 6,078,806 granted on June 20, 2000; which is a continuation of United States Serial Number 08/597,845 filed on February 7, 1996, now Patent Number 5,887,266 granted on March 23, 1999, both entitled METHOD FOR USING APPLICATIONS IN A MOBILE STATION, A MOBILE STATION AND A SYSTEM FOR EFFECTING PAYMENTS, issued to Heinonen et al.; assigned to assignee of the present invention and incorporated herein by reference.

The above transactions may be performed using a secured connection. Such connections are known in the art. One example of secure communications in a telecommunication system is taught by United States Patent number 5,915,021 issued to Herlin et al on June 22, 1999, assigned to assignee of the present invention and incorporated herein by reference.

As will be recognized by those skilled in the art, the innovative concepts described in the present application can be modified and varied over a tremendous

range of applications, and accordingly the scope of patented subject matter is not limited by any of the specific exemplary teachings given. Applicants herein define plurality to mean one or more.

CLAIMS

What is claimed is:

1. A method for accounting for media content sent over a communication system comprising the steps of:

requesting media content by sending message with a header comprising a first identification number;

- 5 receiving a message which comprises the media content, a reply Universal Resource Locator (URL) identifying a server, and a transaction identification;

saving the media in a temporary memory;

- 10 sending a primitive with the identification information to the server identified by the URL;

saving the media in a permanent memory only when permission to save has been received.

2. In a server coupled to a network, a method of accounting for media content comprising the steps of:

- 15 providing a device on the network with a plurality of media choices;

receiving a selection from the plurality of media choices from the device;

generating a database record;

generating a transaction number;

generating an URL;

- 20 sending a message to the device, said message comprising the URL and the media content, wherein the device is required to send a primitive to the URL before the media content may be saved to the permanent memory of the device.

3. A computer-readable memory for directing a computer to function in a particular manner when used by the computer, comprising:

5 a first portion to direct the computer to provide a device with a plurality of media choices;

a second portion to direct computer to receive a selection from the plurality of media choices from the device;

a third portion to direct computer to generate a database record;

a fourth portion to direct computer to generate a transaction number;

10 a fifth portion to direct computer to generate an URL; and

a sixth portion to direct a computer to send message comprising the URL and the media to the device, wherein the device is required to send a primitive to the URL before the media content may be saved to the permanent memory of the device.

15 4. A computer data signal embodied in a carrier wave, comprising instructions for:

providing a device on the network with a plurality of media choices;

receiving a selection from the plurality of media choices from the device;

generating a database record;

20 generating a transaction number;

generating an URL;

sending a message to the device, said message comprising the URL and the media content, wherein the device is required to send a primitive to the

URL before the media content may be saved to the permanent memory of the device.

5. A computer program product that enables a network entity to account for media content comprising:

5 computer readable code that instructs computer to:

provide a device on with a plurality of media choices;

receive a selection from the plurality of media choices from the device;

generate a database record;

generate a transaction number;

10 generate an URL; and

send message comprising the URL and the media to the device, wherein the device is required to send a primitive to the URL before the media content may be saved to the permanent memory of the device; and

a tangible medium that stores the computer readable code.

15 6. The computer product of claim 5 wherein the tangible medium is selected from a group consisting of hard-disk, CD-ROM, DVD, floppy disk, flash memory and the like.

7. A information control device to provide for the accounting of media content comprising:

20 a file type indication;

a plurality of length indicators; and

a plurality of subfields;

a count indication of the number of subfields.

8. The information control device of claim 7, wherein each of said subfields further comprising:

a subfield identification; and

subfield data.

5 9. The information control device of claim 8, wherein at least one of said subfield data comprises binary data.

10. The information control device of claim 8, wherein at least one of said subfield data further comprises Universal Resource Locator (URL) data.

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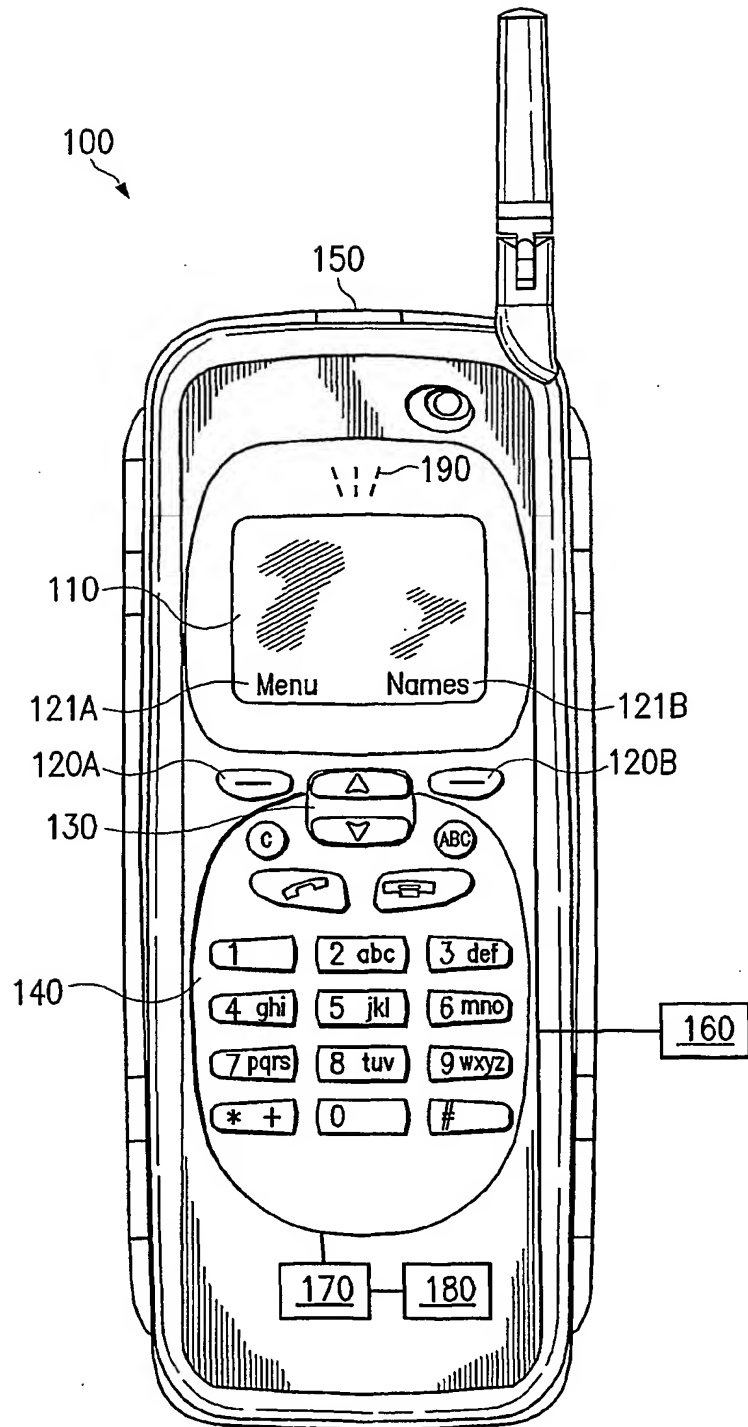
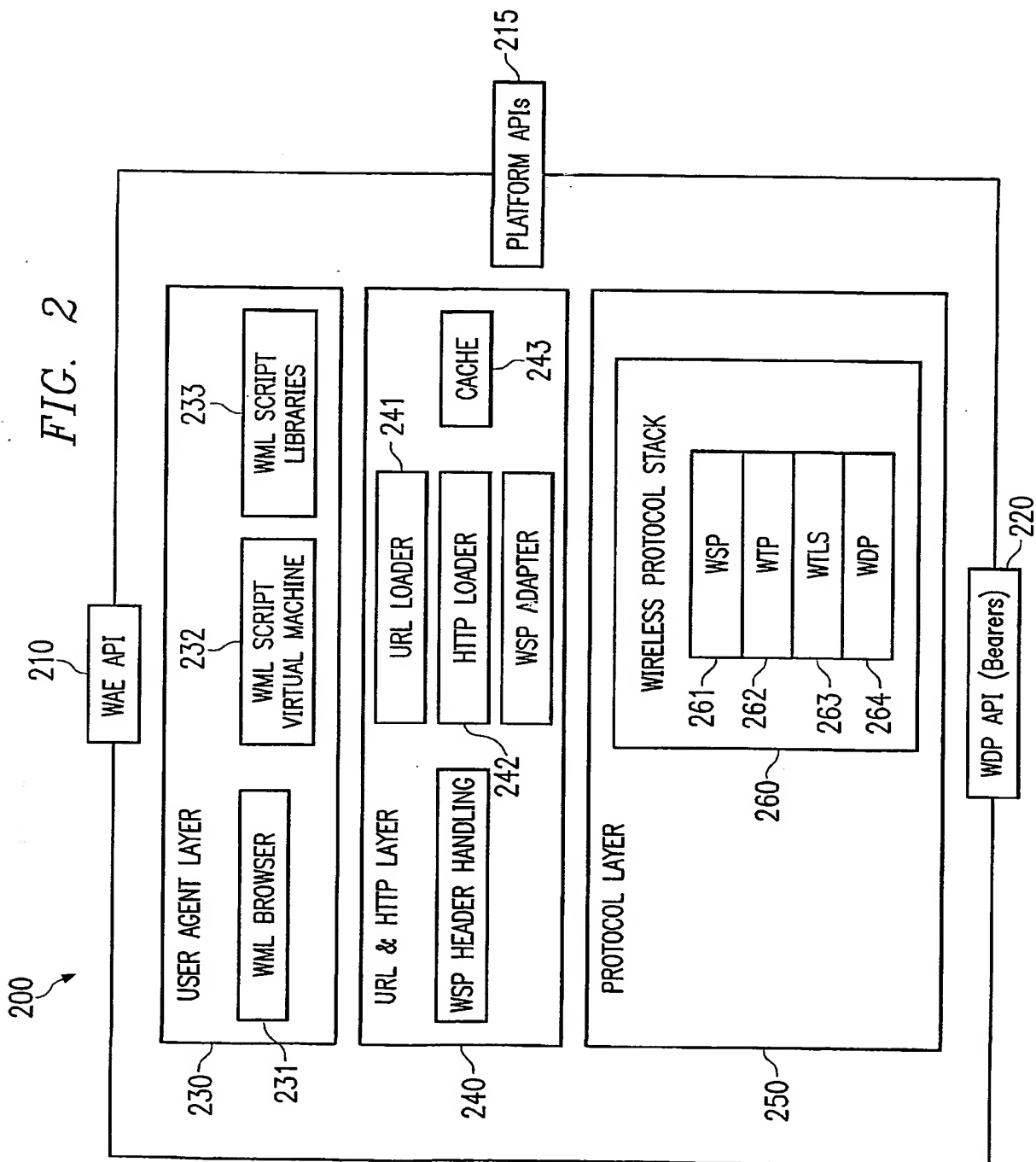


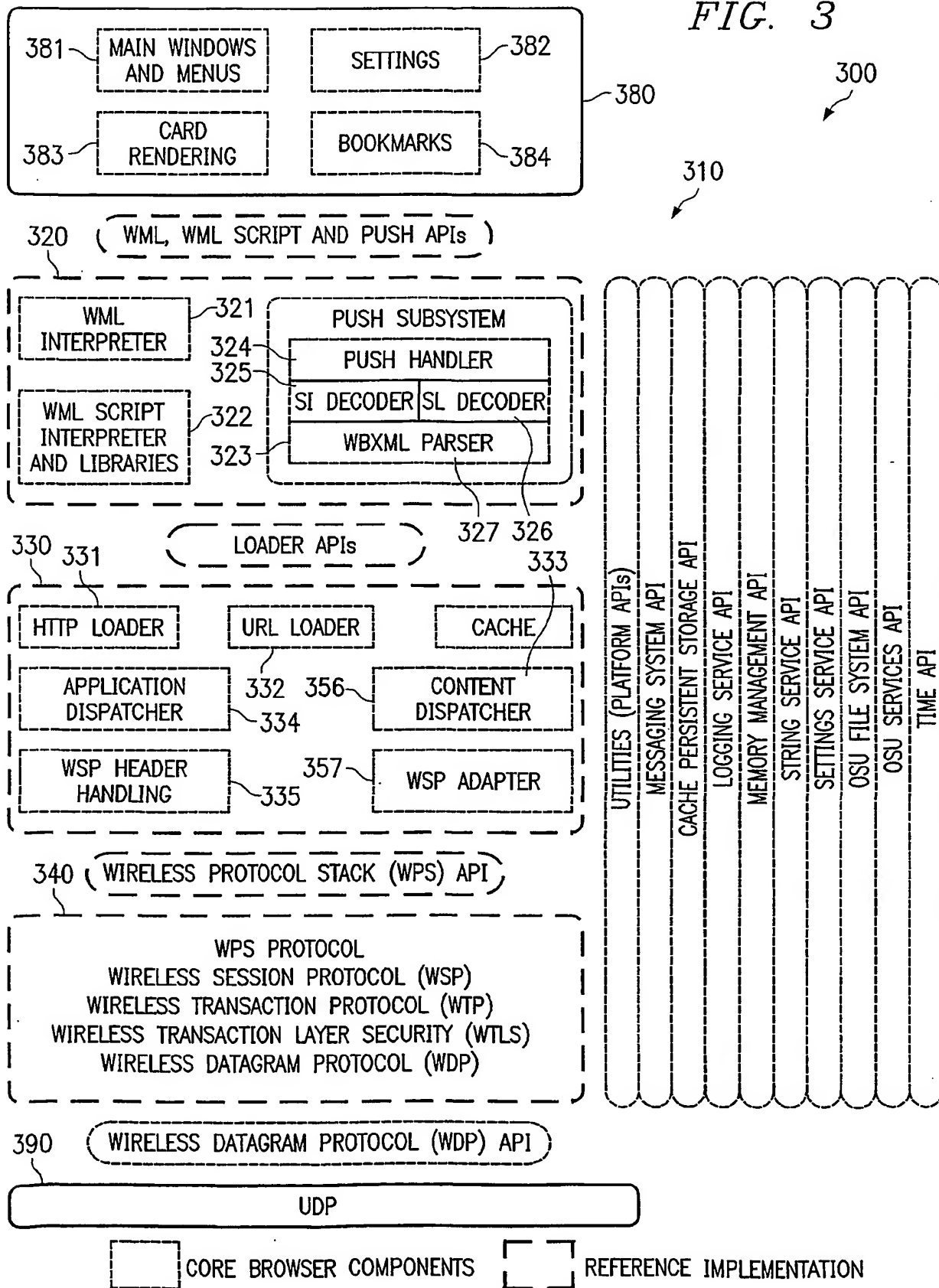
FIG. 1

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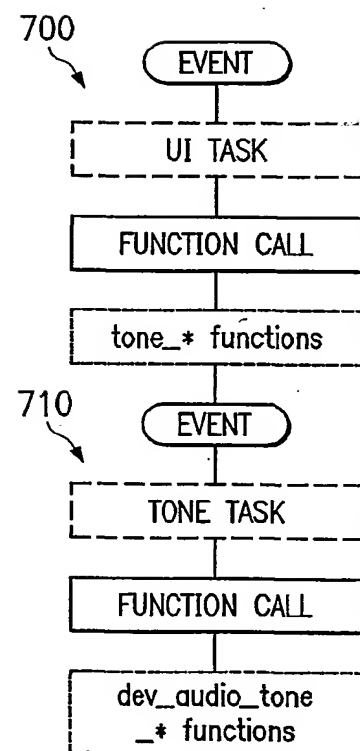
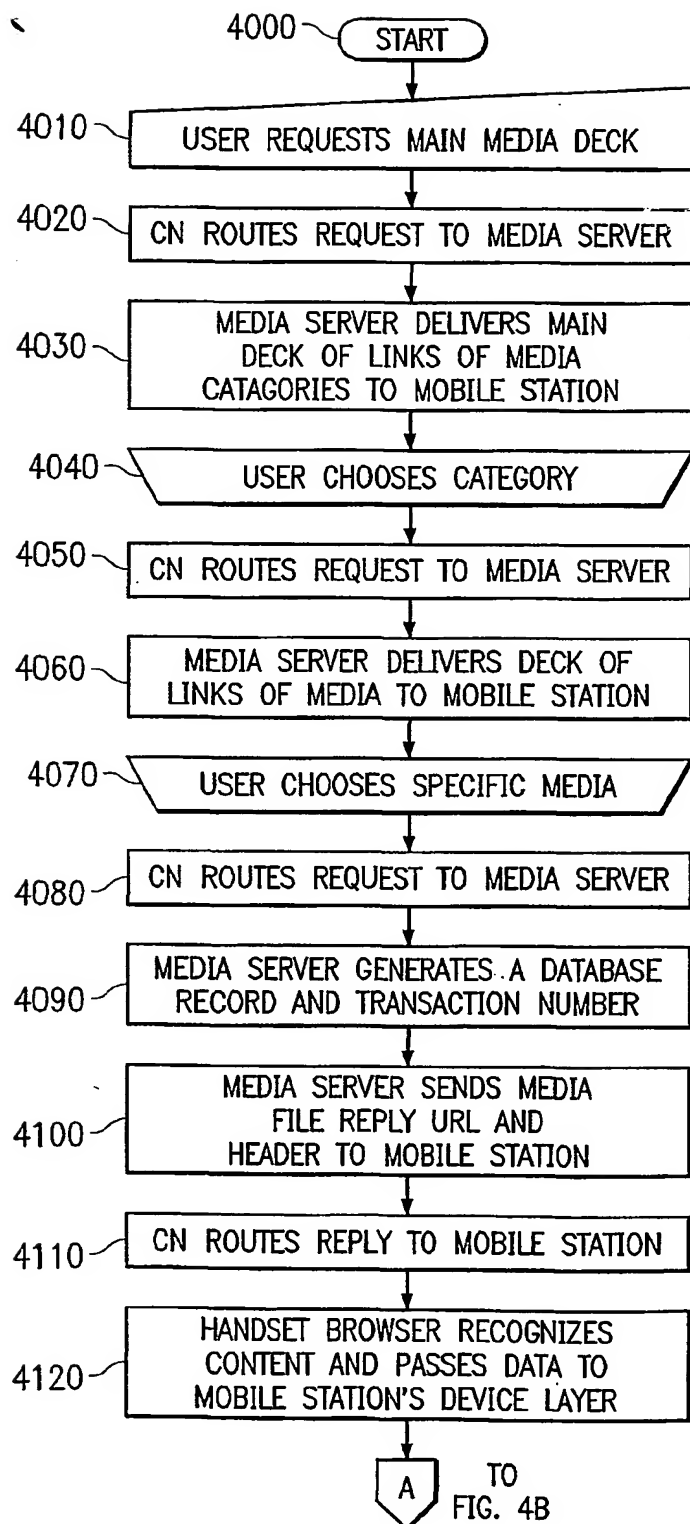


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FIG. 3



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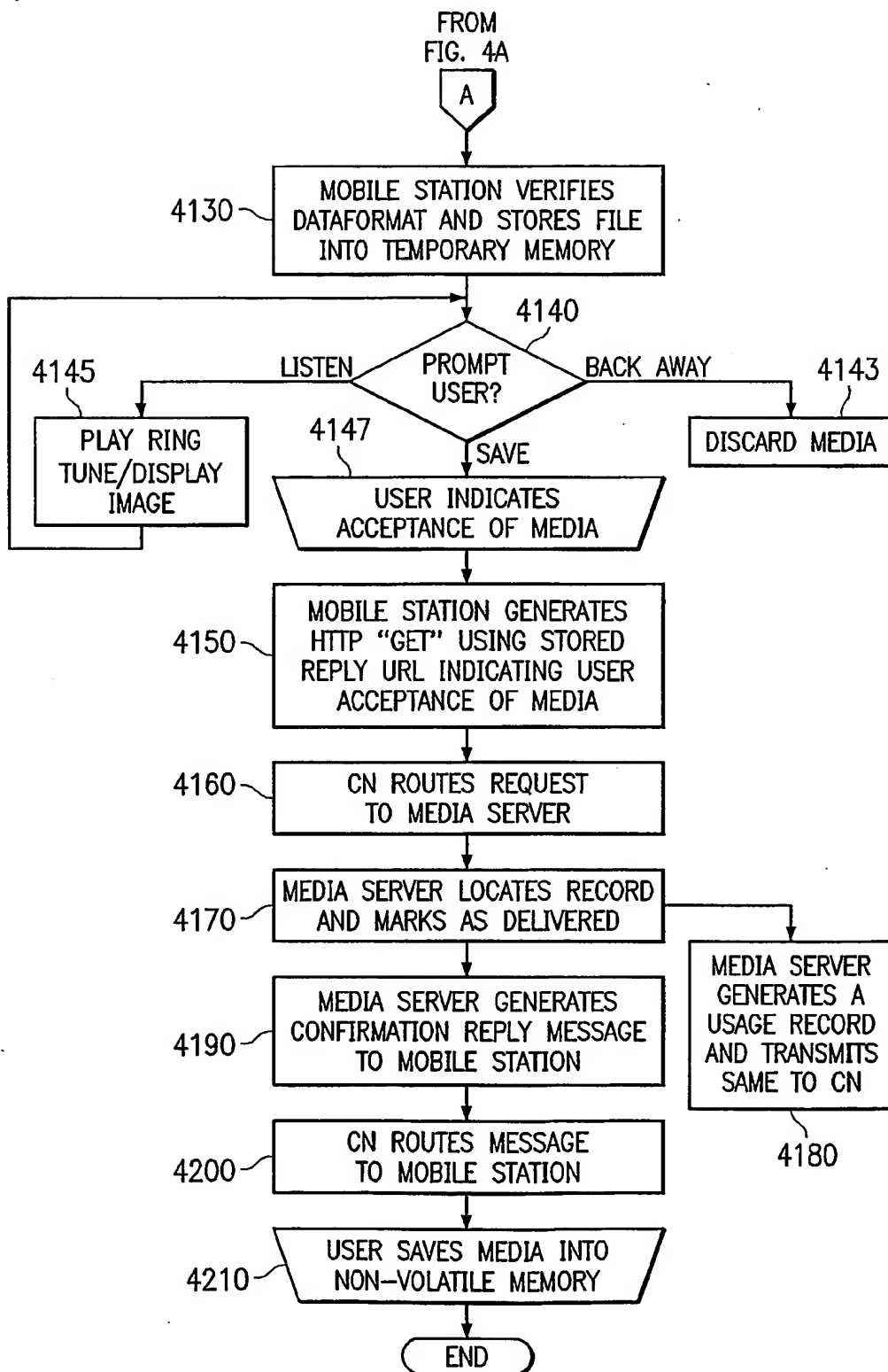


FIG. 4B

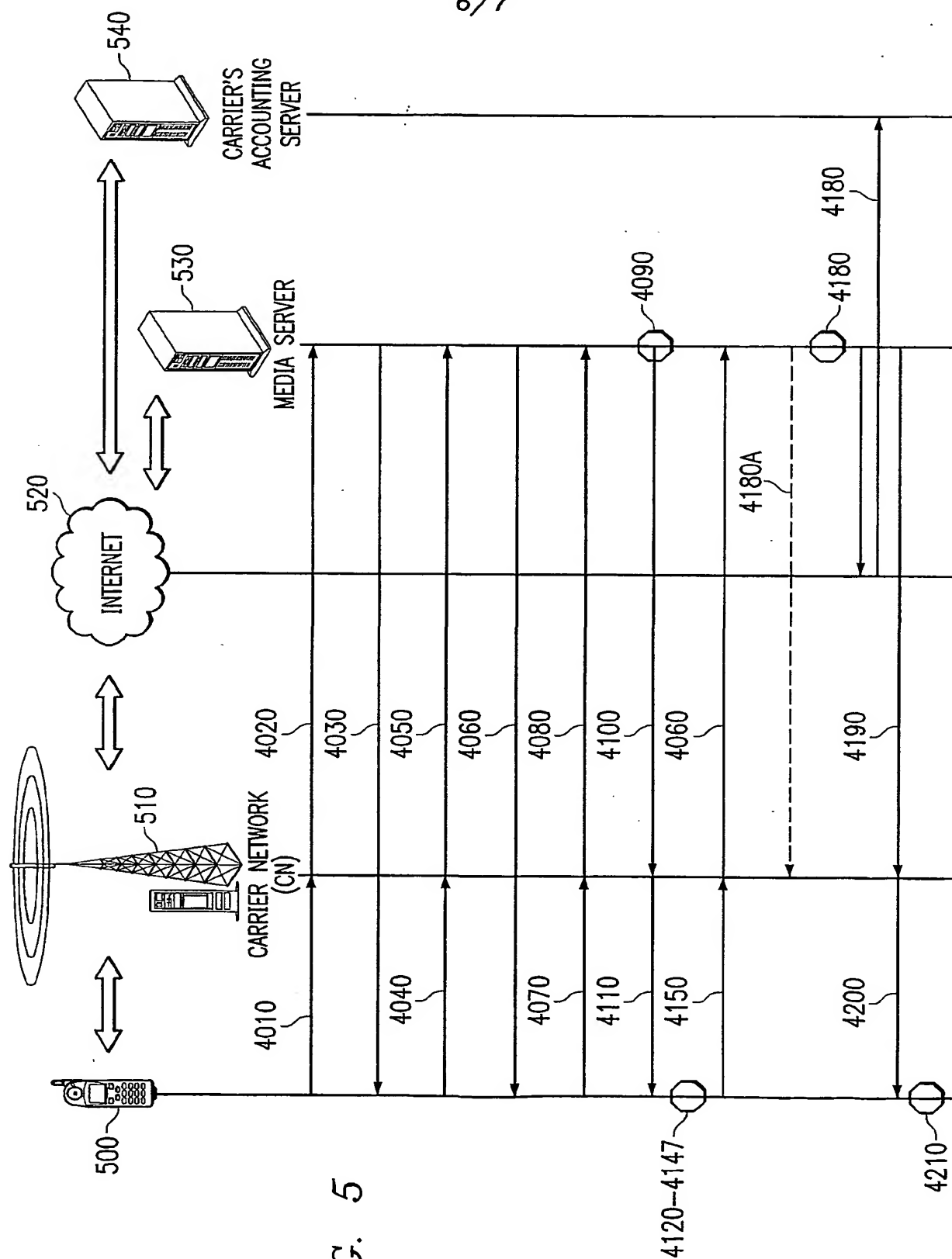


FIG. 5

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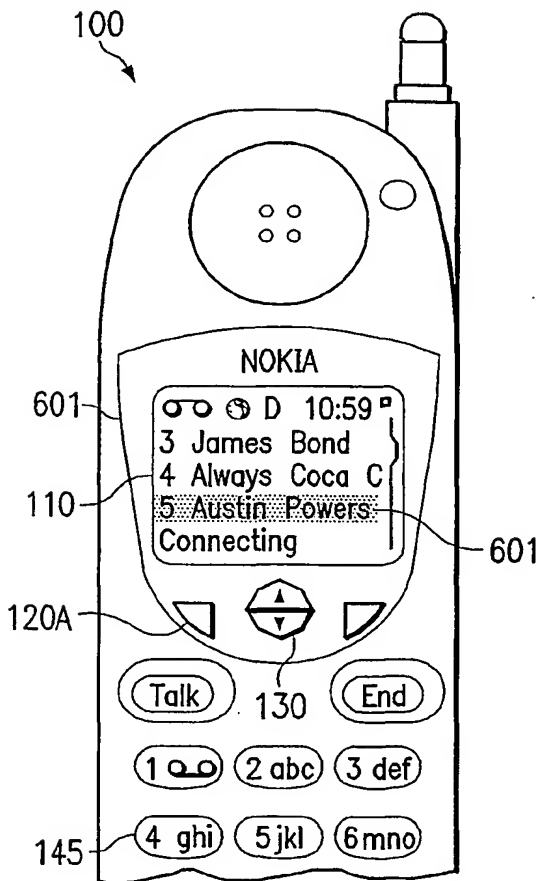


FIG. 6A

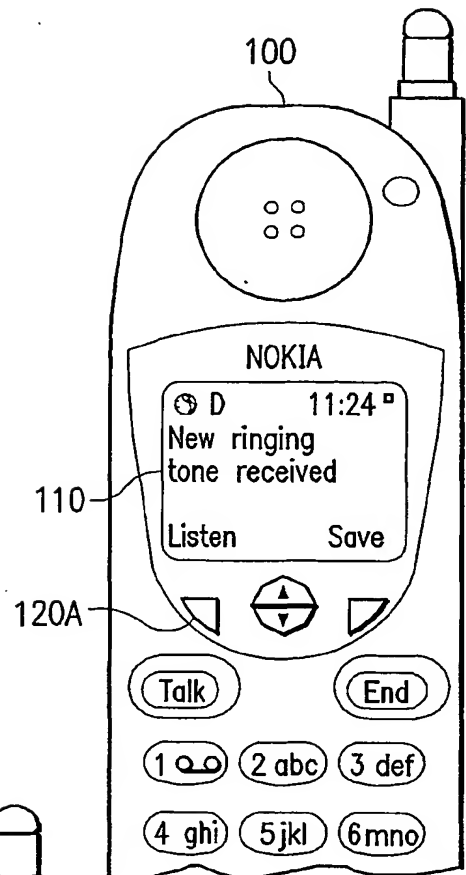


FIG. 6B

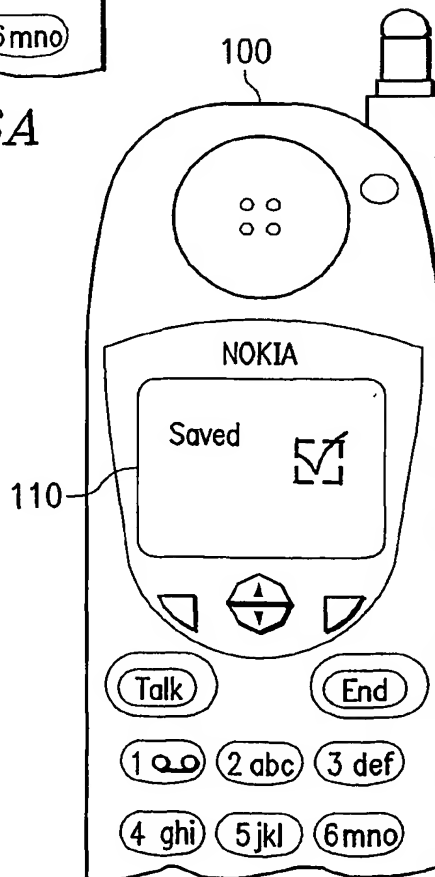


FIG. 6C

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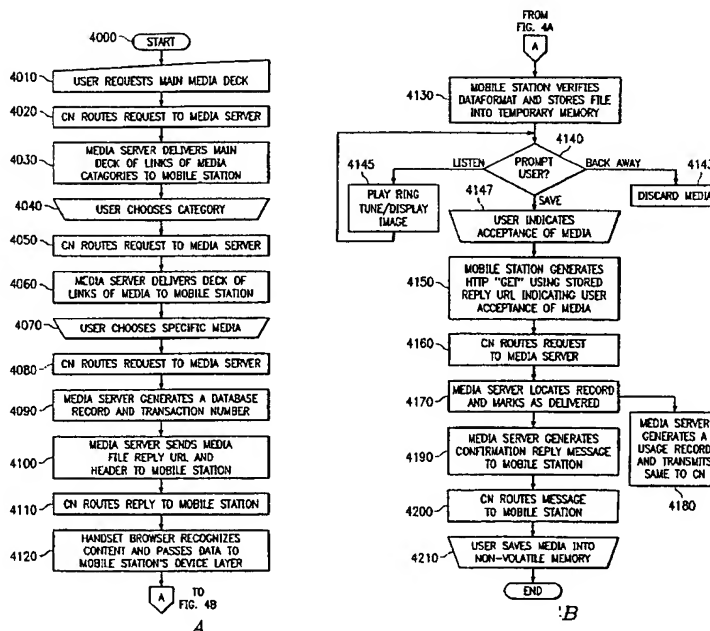
(72) Inventors; and

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[Continued on next page]

(54) Title: DOWNLOADABLE MULTIMEDIA CONTENT AND METHOD FOR ACCOUNTING



(57) Abstract: A novel system to deliver and reproduce personalizing ringing tune data or other such multimedia content to a wireless handset's browser is provided. Additionally, a novel system is provided that allows a consumer preview the multimedia content (e.g. ring tune, bit-map) (4145) and either approve (4147) or decline (4143) being billed for said particular multimedia message content.



Published:

— with international search report

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

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National Application No

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According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)
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Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practical, search terms used)

EPO-Internal

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A	DE 195 43 843 A (ACER PERIPHERALS INC) 28 May 1997 (1997-05-28) abstract; figures 1-4 column 3, line 37 -column 4, line 10; claims	1-6
A	--- EP 1 043 906 A (PHONE COM INC) 11 October 2000 (2000-10-11) abstract; figures column 4, line 1 - line 31 column 4, line 51 -column 10, line 49	1-6
A	--- EP 0 851 649 A (NOKIA MOBILE PHONES LTD) 1 July 1998 (1998-07-01) abstract page 5, paragraph 2 --- -/-	1-6

☒ Further documents are listed in the continuation of box C.

☒ Patent family members are listed in annex.

* Special categories of cited documents:

"A" document defining the general state of the art which is not considered to be of particular relevance

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INTERNATIONAL SEARCH REPORT

National Application No
PCT/US 01/29890

C.(Continuation) DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A	US 5 414 751-A (YAMADA AKIHIRO) 9 May 1995 (1995-05-09) abstract; figure 2 column 3, line 67 -column 4, line 66 ---	1-6
A	WO 00 36857 A (RADIOLINJA AB OY) 22 June 2000 (2000-06-22) the whole document ---	1-6
X	M. NILSSON: "ID3 tag version 2.3.0" INFORMAL STANDARD, [Online] 3 February 1999 (1999-02-03), XP002236792 Retrieved from the Internet: <URL:http://www.id3.org/id3v2.3.0.txt> [retrieved on 2003-04-01] abstract page 2, paragraph 6 page 4, last paragraph -page 5, paragraph 4 page 11, paragraph 4 page 12, paragraph 3 page 15, paragraph 10 -page 16, paragraph 8 page 23, last paragraph -page 24 ---	7-10
X	STEVENS, W. RICHARD: "TCP/IP Illustrated: the protocols" 1994 , ADDISON WESLEY XP002236793 ISBN 0201633469 page 191 -page 194 -----	7

INTERNATIONAL SEARCH REPORT

International application No.
PCT/US 01/29890

Box I Observations where certain claims were found unsearchable (Continuation of item 1 of first sheet)

This International Search Report has not been established in respect of certain claims under Article 17(2)(a) for the following reasons:

1. ☐ Claims Nos.:
because they relate to subject matter not required to be searched by this Authority, namely:
2. ☐ Claims Nos.:
because they relate to parts of the International Application that do not comply with the prescribed requirements to such an extent that no meaningful International Search can be carried out, specifically:
3. ☐ Claims Nos.:
because they are dependent claims and are not drafted in accordance with the second and third sentences of Rule 6.4(a).

Box II Observations where unity of invention is lacking (Continuation of item 2 of first sheet)

This International Searching Authority found multiple inventions in this international application, as follows:

see additional sheet

1. ☒ As all required additional search fees were timely paid by the applicant, this International Search Report covers all searchable claims.
2. ☐ As all searchable claims could be searched without effort justifying an additional fee, this Authority did not invite payment of any additional fee.
3. ☐ As only some of the required additional search fees were timely paid by the applicant, this International Search Report covers only those claims for which fees were paid, specifically claims Nos.:
4. ☐ No required additional search fees were timely paid by the applicant. Consequently, this International Search Report is restricted to the invention first mentioned in the claims; it is covered by claims Nos.:

Remark on Protest

- ☐ The additional search fees were accompanied by the applicant's protest.
- ☒ No protest accompanied the payment of additional search fees.

FURTHER INFORMATION CONTINUED FROM PCT/ISA/ 210

This International Searching Authority found multiple (groups of) inventions in this international application, as follows:

1. Claims: 1-6

Downloading from a server and reproducing on the user's device a requested multimedia content. User requests media content by sending message with header comprising an identification number, and receives message with media content and URL. If the user accepts the media he sends message to server identified by URL requesting permission to save in non-volatile memory.

The problem to be solved is allowing the user to preview a multimedia content before it is saved in the device's permanent memory.

2. Claims: 7-10

A data structure comprising:
- A plurality of subfields.
- Indicators for file type, length and number of subfields.

The problem to be solved is to structure information contained in a file.

INTERNATIONAL SEARCH REPORT

Information on patent family members

International Application No

PCT/US 01/29890

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